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Why Do Peak and Off-Peak Seasons Exist? Tourism Seasonality

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Beaches in the summer holiday season have no room to stand, yet visit the same place in late autumn and you find rows of closed shops. Ski resorts in winter are the same. This odd scene, where the same place overflows in some months and sits empty in others, is called tourism seasonality. Tourism seasonality (Tourism Seasonality) simply means a regular lopsidedness in which visitor numbers or spending are not spread evenly across a year but pile up in particular periods and then drain away. Because many destinations have to earn a large share of their yearly income in the busy months, this lop