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Research Cited Together Is Close: Co-citation Analysis

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When you read a paper, you often see familiar names appearing side by side in the reference list at the end. If a researcher cites two papers together in the same piece of writing, there is a good chance those two papers are saying something similar. And if such co-citations appear again and again across many writings, it becomes even harder to call it a coincidence. The method that developed this simple idea into a way of drawing a map of scholarship is “Co-citation Analysis.” Co-citation analysis is a citation analysis technique that counts how many times two documents are cited together by