

It Starts and Ends at Home: Leiper's Tourism System

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When we think of a trip to Jeju Island, the sea, the volcanic cones, and good restaurants usually come to mind first. Yet that trip already began the moment we packed our bags at home and booked our flights, and it ends only when we pass through the airport and the plane and open our own front door again. Looking at the destination alone, we cannot see the whole picture of the trip. The framework that views tourism as a single structure connecting the place of departure to the destination is “Leiper’s Tourism System.” Simply put, Leiper’s Tourism System means “a single system in which five ele